

# Keynote Address

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## **You're On: Capturing the Power of Personal Accountability**

Lights. Camera. You.

Most people don't work on live TV. Nonetheless, there is a lot to be learned from an environment that constantly demands your personal best - often in front of millions of eyes. And who better to share perspectives from that environment than someone who earns their living as a television journalist?

In this topical and entertaining presentation, Bruce Sellery, host of workopolis tv on CTV's Business News Network, looks at how to be "on" at work. He brings to life what accountability means in the workplace, how to capture its power and, in turn, see a dramatic impact on business results and employee morale.

Get ready to energize your work environment and learn what it really means to be accountable and "on" at work. You'll reap the rewards with the results you achieve as an individual, as a team and as an organization. Unleash the formidable power of engaged and committed employees today!

Delivered with Bruce's signature wit and humour, this engaging speech inspires audience members to commit to themselves, their work and their life outside the office. But this isn't just a "feel good" keynote; it's an actionable strategy session, filled with real-life examples pulled from today's headlines, practical tips and ideas. Audiences come away with a sense of clarity on what it is to be genuinely accountable, a plan and the motivation to take action.

Each keynote speech is customized, and true to his journalistic background Bruce researches your industry or profession so he can tailor the message to your issues and concerns.

## **Keynote Takeaways**

**Audience members will...**

- Tap into the power of accountability thinking, improving leadership ability, motivation, job satisfaction and results.
- Have increased clarity on their role within the organization and on tasks, responsibilities and deadlines.
- Recognize the hurdles that get in the way of being accountable, and learn how to overcome them.
- Learn to put an end to the "blame game", putting aside excuses and outside reasons why work objectives were not met.
- Come away with actionable steps and a strategy to be more accountable in the workplace, in life and in our society.